

# IDSJ Working Paper 157

## Managing Risk for Indian Farmers *Is Weather Insurance Workable*

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May 2011



Institute of Development Studies, Jaipur (INDIA)

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# Managing Risk for Indian Farmers *Is Weather Insurance Workable*

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## *Abstract*

*This paper looks at implementation of weather insurance in India with specific reference to Rajasthan where Agriculture Insurance Company of India (AIC) initially implemented it as a pilot project and later spread it over most districts. The paper finds that weather insurance schemes have not found foothold in Rajasthan in terms of coverage of farmers, where it most desired risk management strategy for the farmers. There are many reasons for this. The foremost reason is the limited knowledge with farmers about how the scheme functions. There is hardly any effort in terms of extension to build awareness. There are different signals given by various players in the field. Payout is a major issue that takes away farmers. Farmers also question the ITC role and thus outsourcing without proper planning appears not to be working. NGOs may be better placed to deliver. The RWS are still located at a distance from the farmer and the area they cover is very large. Farmers do bear basis risk due mainly to the distance between his plots and the reference weather station. Follow-up of crop failure is not prompt. Farmers expects visit from the field staff, which are rare. It has been found that only if there is a chance of major bungling, only then visits are made. Farmers are not made to understand the relation between their crop loans and crop insurance.*

## **1. Introduction**

Risk is uncertainty that affects an individual's welfare. It is often associated with adversity and loss. There are numerous sources of risk in agriculture. They range from price and yield risk to the personal risks connected with injury or poor health. It could have repercussions that affect resources like irrigation, credit etc., and other types of events linked to person's welfare. In developing countries, agriculture is prone to risks and governments have played an active role in helping farmers mitigating risks. In some countries farmers are hedged against price risk through price support mechanisms, while in others, national funds have been created to take care of nature-afflicted risk. Farmers have their own ways to mitigate risk. There are certain risks that are exclusive to agriculture. For instance, the risk of bad weather considerably reduces yields within a given year (Singh and Jogi 2008). Then there are risks associated with price or institutions that reflect an added economic cost to the farmer. If the farmer's benefit-cost trade-off favours mitigation, then he will attempt to lower the possibility of adverse effects (Hardaker, Huirne and Anderson 1997; World Bank 2005). These risks are production or yield risk (90% of crop loss is due to drought/low rainfall/excess rainfall/floods in India); price or market risk; institutional risk; human or personal risks; and financial risk. The price and yield risks along with a farmer's attitude toward risk have a major impact on the choice of risk management strategies and tools. In analysing the risk-return trade-offs associated with different approaches, a farmer must consider the expected return to different choices and the variance in returns. Economists have used several approaches to capture these trade-offs. Trade-offs depends up on farmer's world-view and their flexibility in specifying risk attitudes. For an individual farmer, risk

management involves finding the ideal combination of activities with uncertain outcomes and varying levels of expected return. Thus, risk management involves choosing among alternatives for reducing the effects of risk on a farm (Hazell 1991). In this process, one is affecting the farm's welfare position. Some risk management strategies like diversification reduce risk within the farm's operation. Some like production contracting transfer risk outside the farm. There are still others like maintaining liquid assets help build the farm's capacity to bear risk. Risk management typically requires the evaluation of tradeoffs between changes in risk, expected returns, entrepreneurial freedom, and other variables (Harwood et al. 1999). To provide risk cover to farmers, weather index insurance is better placed. Advocates of index based insurance argue that it is transparent, inexpensive to administer, enables quick payouts, and minimizes moral hazard and adverse selection problems associated with other risk-coping mechanisms and insurance programmes (Gine, Townsend and Vickery 2007).

Indian agriculture has throughout been affected by vagaries of nature. The diversity of Indian agriculture compounds it. Each agro- climatic region has a different cropping pattern and requires distinct policy regime. Of late the diversification that is taking place in Indian agriculture and external factors like liberalisation and WTO regime are further putting it in a precarious situation. The country has been witnessing suicides by Indian farmers over the last couple of years. Around 70 percent Indian agriculture is at the mercy of vagaries of the monsoon and other factors beyond the control of the farmer (Singh 2009a), the importance of crop insurance is not in doubt and needs no emphasis. Climate change would further demand such risk management interventions (Singh 2009b). This paper looks at implementation of weather insurance in India with specific reference to Rajasthan where Agriculture Insurance Company of India (AIC) initially implemented it as a pilot project and later spread it over most districts.

## **2. Weather Insurance: The Experience**

### **2.1 The Private Players**

Researchers and development agencies have been exploring the potential for using weather index insurance to provide risk management opportunities for rural poor. Weather index insurance pays indemnities based not on actual losses experienced by the policyholder but rather on realizations of a weather index that is highly correlated with actual losses (Barnett and Mahul 2007). Weather insurance is relatively new to India and is still in experimental stages and it is too early to draw conclusions about its long-run sustainability. External agencies like World Bank have been pushing it through but experiences have not been encouraging as would be seen in the subsequent discussions. The first weather insurance pilot scheme in India was set in July 2003 (monsoon-based weather insurance) in Andhra Pradesh state. ICICI Lombard and Basix introduced it<sup>1</sup>. Basix launched this weather insurance programme through its local area bank KSB (Krishna Bhima Samruddhi Local Area Bank) in Maboobnagar. Local area banks are limited to operations in three adjacent districts and therefore face limited natural portfolio diversification, which helped to convince KSB that weather insurance contracts for its borrowers could mitigate the natural default risk inherent in lending in drought prone areas such as Maboobnagar, at the extreme Eastern end of Andhra Pradesh, bordering Karnataka. The district had experienced three consecutive droughts during 2000-2003.

KSB bought a bulk insurance policy from ICICI Lombard and sold around 300 individual farmer policies for three categories of groundnut and castor farmers, small, medium and large<sup>2</sup> (most were with land of less than 2.5 acres). Premium rates were Rs.456 for the small farmers with a liability of Rs.14250, medium farmers paid Rs.600 with a maximum liability of Rs.20000 and large farmers paid Rs.900 for a liability of Rs.20000. At the pilot stage KSB limited the liability per farmer rather than imposing per acre limits in order to manage overall liability. Farmers' uptake was immediate, with around 100 farmers signing up on very first day. KSB and ICICI Lombard opted for a weighted and capped rainfall index, which means that the maximum rainfall counted per sub-period is limited to 200mm and more critical periods for the plant growth are more heavily weighted than others<sup>3</sup>. Informal interviews with 15 contracted farmers revealed that they were well aware of the rainfall based index nature of the contracts and the associated basis risk (Hess 2003)<sup>4</sup>. They also understand the two-step payout structure of the policy and the fact that the liability limit is a theoretical number and historical maximum payouts are around 3025 and would have occurred in 2002 and 1997. Thus, the premium rate at that level was around 15 percent. Nevertheless, the farmers appear to value the quick payout of the weather policy, which distinguishes it from the federal crop insurance policy in India. However, farmers preferred claim calculation based on absolute shortfall in millimetres rather than in percentiles (Sinha 2004). They also had problem with the rain gauge station which was located at a district headquarter. They also preferred a simple linear relationship between the rainfall and the claim amount. They were unable to appreciate the trigger points and different slab rates. Farmers like to have phase-wise payouts subject to the maximum limits. Hess (i bid) argues that one way to blend index insurance and rural finance is to integrate weather index insurance into loans taken by the farmers. KSB decided that only borrowing farmers could buy weather insurance policies. Eventually KSB contemplates to lower the interest rate for these farmers due to the reduced default risk. The groundnut rainfall contract for Mahboobnagar is clearly associated with an insurable loss. This has been achieved through the weights used in the construction of the rainfall index and the relationship between the payoffs and the level of the index. The weights have been chosen to maximise the correlation between the rainfall index and groundnut yield in the region. The payoff pattern is supposed to capture the increasing severity of losses with progressive rainfall deficiency. These features tend to increase the complexity of the product and make it difficult for the farmers to understand (Sinha op cit). However, if the weights were removed and the payoff made linear the product would become closer to a derivative. Reinsurance would also be more easily available for this product since solely the rainfall, independent of the area crop yield, determines the payoff. The subsequent products also have been similar. Basix/KSB has introduced policies for Soya farmers in Madhya Pradesh, Ujjain<sup>5</sup> and Uttar Pradesh, Aligarh. One of the top 5 reinsurers in the world had reinsured this entire weather insurance portfolio. During the 2005 kharif season, Basix sold 7685 policies to 6703 customers in six states with sum insured of Rs.201.06 lakh and premium collection of Rs.18.81 lakh (appendix 1). Andhra Pradesh tops with farmer coverage with 46 percent share followed by Maharashtra by 45.1 percent. It is also visible that customers have more than one policy.

It is argued that Basix-ICICI Lombard scheme has three-phase payout that helps farmers reinvest in working capital for a fresh crop in case of a failure (Manuamom 2007). In reality, it does not happen, as claims have never been immediately paid<sup>6</sup>. On paper everything appears to be rosy

as our field report would indicate. ICICI Lombard has a tie-up with ITC to sell weather insurance policies through e-choupals, internet kiosks located about 3 km from farmer's homes<sup>7</sup>. In 2005 kharif, for instance, 329 farmers bought 914 units (1 unit=0.5 acre) of weather insurance policies through e-choupals with Rs.228500 premium and a total sum insured of Rs.2742000. In conjunction with Rajasthan government, ICICI Lombard launched a weather insurance programme for farmers for the 2004 growing seasons, insuring 783 orange farmers from deficient rainfall during kharif 2004 and 1036 coriander farmers in the 2004 rabi season. This was scaled up to include more crops and farmers in 2005 (see Singh and Jogi 2008). It was estimated (*not exact figure*) that ICICI Lombard agricultural weather insurance sales through e-choupals and other partnerships touched 100000 farmers in 2005 (Manuamom op cit : Box 2.3)<sup>8</sup>. The major problem in all reviews, with a few exceptions, is missing of issue of farmers' loyalty<sup>9</sup>. One also does not have information on number of rain gauge stations created<sup>10</sup> and their location, though Cole et al (2008) report that ICICI has network of automatic rain gauges. The other issue is that pilot (product) has been changed immediately, which means product loyalty and product design is a problem. It takes time for farmers to understand and make adjustments. The transaction costs are low with MFI tie-ups, but even this approach fails to provide adequate information to the clients. Payoffs are based on measured rainfall at a tehsil level (mandal) rain gauge station (Cole et al. *ibid*). They also report that in 2006 ICICI Lombard though used 30 years historical data on rainfall, the distribution of insurance returns were highly skewed and policies produced a positive return in only 11 percent of phases. The estimated expected value of payoffs is on average about 30 percent of the policy premium (Cole et al. *ibid*). It is also revealed that in 2006 in Andhra Pradesh, 64 percent farmers reported insufficient funds as a reason for not buying the policy, 9.8 percent stated low payout/high premium as a reason, 9.3 percent reported that payouts are not done he incur losses, 6.5 percent stated that they do not trust the policy provider (Cole et al *ibid*).

### 2.1.1 IFFCO-Tokio

IFFCO and its associates and Tokio General Insurance Company<sup>11</sup> had tied-up to provide *Barish Bima Yojana* (weather insurance). In March 2005, it launched a weather-derived insurance product that was geared to compensate farmers if rains fall short of normal. It was done after the two collaborators had pilot tested the product in Rajkot and Amreli districts of Gujarat. In April 2004, it covered four states. The company issued a weather-derived cover based on the average rainfall in a particular district i.e., claims are automatically generated and the farmers get compensated if rains fall short of the normal. The company states that farmers would get his claim even if there were no crop damage due to moisture stress. Farmers' cooperatives or individual agriculturists with more than 10 acres of land are eligible to buy the insurance cover<sup>12</sup> thereby excluding marginal and small farmers. In 2008 Rabi, IFFCO-Tokio launched *Mausam Bima Yojana* in Coimbatore, which provides cover for anticipated deficiency in crop yield due to excess rainfall during the specified cover period<sup>13</sup>. It is an index based weather insurance product that caters to the needs of the farmers as well as the state cooperatives. It covers paddy, sugarcane, groundnut and other crops cultivated in the district. Since April 2004, IFFCO-Tokio had covered 200 districts insuring 2.11 lakh farmers and has paid claims to 36300 farmers<sup>14</sup> by October 2008 (only 17.2% farmers)<sup>15</sup> in six states. Till January end 2008 ITGI had paid claims of

Rs.40.55 crore for 6945 claims over all India<sup>16</sup>. The insurer collects rainfall data on a regular basis and informs the insured on event of a claim and computes the claim amount as per the policy terms and conditions. The insured person has to submit a claim form. The company supposedly settles claims within three months of the expiry of the policy.

### **2.1.2 SEWA Experiment**

SEWA had initiated rainfall insurance in association with ICICI Lombard General Insurance Company Ltd. The pilot project in collaboration with Centre for Micro-Finance Research (CMFR) was launched in Ahmedabad, Anand and Patan districts for the monsoon season 2006 by selling 1000 policies<sup>17</sup>. The product was similar to Andhra Pradesh contracts. In Anand and Ahmedabad, two district-specific policies were offered: one for crops requiring higher levels of rainfall, such as cotton, and one for crops requiring lower levels of rainfall such as sorghum, which was naturally cheaper. In order to customize indemnity for various stages of a crop cycle, the product was broken into three phases to match the sowing, growing and harvesting stages. Deficit rainfall is covered in the first two phases while excess rainfall is covered in the third phase. Separate triggers have been fixed for each phase to fine-tune the product. Farmers in Ahmedabad and Anand had the option of high as well as low rainfall products, depending upon the water requirement of their crops. The product was available to landless labourers as well, whose livelihoods also depend heavily on monsoon. After experimentation and streamlining on the basis of insurance sales team, SEWA had a rainfall insurance product in 2007 that offered protection against deficit as well as excess rainfall. Claim triggers are based on the observed rainfall index and not actual yield<sup>18</sup>, thus ensuring transparency in claim payouts (see appendix 2 for payouts). This also eliminates the problem of moral hazard and adverse selection. Payouts based on actual rainfall ensure timely indemnification. Policy is simpler and tie-up is with IFFCO-TOKIO. This is a single-phase policy. The contract size was small in 2007, each policy, nominally designated for half an acre of farmland<sup>19</sup>. The actual realized rainfall amount led to a limited number of payouts<sup>20</sup>.

### **2.2 Agricultural Insurance Company (AIC) Experience**

The AIC introduced *Varsha Bhima* as pilot project in about 25 rain gauge stations across four states during kharif 2004 season (summer). The product included insurance based on seasonal rainfall, sowing failure, rainfall distribution index, agronomic optimum index and catastrophe cover. *Varsha Bima* covers anticipated shortfall in crop yield on account of deficit rainfall. *Varsha Bima* is voluntary for all classes of cultivators who stand to lose financially upon adverse incidence of rainfall can take insurance under the scheme. Initially, it was meant for cultivators for whom NAIS was voluntary. The insurance operates during June to September for short duration crops; June to October for medium duration crops; and June to November for longer duration crops—these periods are state-specific. In case of sowing failure option, it is from 15th June to 15th August. Cultivator can have *Varsha Bima* by filling in forms, which are available at all loan disbursing outlets viz., PACs branches of all Cooperative/Commercial/Rural banks. AIC also directly markets/provides insurance; subject to the availability of its network. The network of formal and informal institutions working in the rural areas, such as NGOs, Self Help Groups (SHGs), Farmers Groups could also be utilized for delivery of *Varsha Bima*. The cultivators are required to have a bank account at the RFI branch, which facilitates his/her insurance

transactions. The coverage options are: Options I: seasonal rainfall insurance- coverage is against negative deviation of 20 percent and beyond in actual rainfall (in mm) from normal rainfall (in mm) for the entire season. Actual rainfall is the monthly cumulative rainfall from June to November (with June to September or October for short & medium duration crops). The payout structure correlates the yield to various ranges of adverse deviation in rainfall. The sum insured per hectare is the maximum payout corresponding to the maximum potential loss. The claim payout is on a graded scale (in slabs), corresponding to different degrees of adverse deviation in actual rainfall. Options II: rainfall distribution index- coverage is against adverse deviation of 20 percent and beyond in actual rainfall index from normal rainfall index for the entire season. The index is constructed to maximize the correlation, for weekly rainfall within the season. The indices vary across IMD stations and crops. The sum insured per hectare is the maximum payout corresponding to the maximum potential loss. The claim payout shall be on a graded scale (in slabs), corresponding to different degrees of adverse deviation in actual rainfall index. Options III: sowing failure- coverage is against adverse deviation in actual rainfall (in mm) from normal rainfall (in mm) beyond 40 percent between 15th June and 15th August. The sum insured per hectare is the maximum input cost incurred by the cultivator till the end of the sowing period, and is pre-specified. The claim payout shall be on a graded scale, corresponding to different degrees of rainfall deviation. The maximum payout of 100 percent of sum insured is available at deviations of 80 percent and above. Sum Insured is pre-specified and normally is between cost of production and value of production. In case of sowing failure option, it is the maximum input cost incurred by the cultivator till the end of the sowing period, which again is pre-specified. Premium may vary from option to option and crop to crop. The premium rates are optimized vis-à-vis benefits, and starts from 1 percent. The claim procedure is automated i.e., there shall be no necessity for submission of loss information or claims intimation by insured cultivator. Normally claims are paid on the basis of actual rainfall data within a month from end of Indemnity period. This scheme now runs in few states with few variants. The AIC itself runs 15 different schemes across the country<sup>21</sup>. In the ensuing section, we present information on the scheme and its variants for last two years in Rajasthan.

Under *Varsha Bima* in 2006, 5839 farmers were covered who had insured 1120.90 hectares of crop area (table 1). Two districts viz., Ajmer and Jhalawar together 43.0 percent of all farmers covered. The other districts of some importance were Dungarpur, Jaipur and Dausa (19.9% of all farmers covered). Thus, five districts had concentration of all farmers covered (63%). Total sum insured comes to Rs.588.62 lakh while 5839 farmers paid a premium of Rs.36.24 lakh. Total claims paid amounted to Rs.22.37 lakh giving a claim premium ratio of 0.62 making the scheme viable. However, claim premium ratio is high in Karauli district at 4.53 followed by Jaipur (2.34), Tonk (2.23) and Bharatpur (2.23) and Bundi (2.04). Per farmer claim ranged between a low of Rs.197 in Ajmer and a high of Rs.1634 in Churu. There were as many as 8 districts of the 26 districts covered where no claim was paid. Per hectare claims paid ranged between Rs.53 in Baran and Rs.1430 in Karauli. Thus, there are wide variations in coverage and compensation paid to affected farmers.

In 2007, *Varsha Bima* scheme was implemented with ITC as partner through its e-choupals. The implementation process involved 11 Hubs and 17 RWS- rain water systems as detailed in table 2.

The crops covered included bajra, mung, guar, groundnut, til, soybean, maize, jowar and paddy grown. 1962 farmers were covered who paid a net premium of Rs.14.97 lakh for sum insured of Rs.226.96 lakh for 5156 hectares of crops. Total claims paid came to Rs.12.38 lakh giving a claim premium ratio of 0.83 making it a viable proposition. However, under 14 RWS no claim was paid. Claim premium ratio exceeded one in 12 RWS and the highest ratio was of 5.14 in Jaipur for groundnut crop. Bajra in Jaipur also had claim premium ratio of 3.50. Maximum claim has been paid for Mung crop in Tonk district. Maize is the other crop that attracted high claim. Per hectare claim paid ranges between Rs.100 and Rs.2160. Per farmer area insured has been small across RWS and Hubs. Thus, there are inter-crop and inter-district variations in claims paid.

### **2.2.1 Soybean Crop: Non-CPK Product**

A product for soybean crop was also launched (table 3) in 2007 under Varsha Bima called non-CPK product as it was operated outside choupal. This product had excess, deficient and both as rainfall triggers. A total of 1171 farmers were covered who insured an area of 4611 hectares under soybean under 8 Hubs and sum insured of Rs.234.61 lakh with net premium of Rs.16.59 lakh. However, claims paid were Rs.19.77 lakh giving a claim premium ratio of 11.91. This is very ratio. Soybean is a vulnerable kharif crop. At the district level, the maximum number of farmers insured is in Bundi Hub and Bundi RWS. Nimbahera Hub and RWS follow it. In both the cases trigger was both excess and deficient rainfall. The claim premium ratio is high in case of deficient as well as excess rainfall. In large number of RWS no claims were paid. Despite this claim premium ratio is very high.

### **2.2.2 Soybean Crop: CPK Product**

There is another product called CPK product for soybean crop in 6 Hubs and 6 RWS (table 4). Under this product, 240 farmers were covered who insured 240 hectares of crop. The sum insured was Rs.7.2 lakh and the net premium paid was Rs.53400 while the claims paid amounted to Rs.38500 giving a claim premium ratio of 0.72. However, claim premium ratio is very high in Udaipur RWS under Fatehpur Hub at 4.49. The two other RWS also have high claim premium ratio of 2 plus. Claims were not paid in three remaining RWS. Thus, despite high claim premium ratio, overall the product appears to be viable.

### **2.2.3 Varsha Bima: AICL direct business (Field Officers)**

Besides, above three products, another product under *Varsha Bima* was piloted in 2007 called AICL direct business through its field officers (table 5). Under the direct business AIC covered 182 farmers who insured an area of 487.25 hectares with net premium of Rs.158170 for sum insured of Rs.22.61 lakh. The claims paid were only Rs.32198 giving a claim premium ratio of mere 0.20. The crops covered were bajra, maize, mung, til, groundnut, jowar, guar and moth. Looking at this information, one finds that the venture has been viable. However, the concentration is only in Jaipur where 59 percent of farmers are covered of the total farmers. Table 7 shows that no claim has been either paid or were payable.

Overall, these four variants of *Varsha Bima* covered 3555 farmers and insured 10494.25 hectares of food and oilseed crops. This meant a total of Rs.491.38 lakh as sum insured with net premium of Rs.33.68 lakh and reported claims paid amounting to Rs.32.85 lakh. This gives a claim premium ratio of 0.98.

#### **2.2.4 Wheat Weather Insurance**

The AIC has also put in place wheat weather insurance for rabi 2006-07 (table 6). It was implemented in 19 districts of Rajasthan covering 4401 farmers who insured an area of 19345 hectares with total sum insured of Rs.77.83 lakh and paid gross premium of Rs.40.40 lakh (net premium of Rs.35 lakh). Total claims paid were Rs.50.76 lakh giving a claim premium ratio of 1.26. This ratio is as high as 6.06 in Kota, 5.18 in Dungarpur. In few districts like Ajmer, Alwar, Banswara, Baran, Dausa, Jhalawar, Karauli, Ganganagar and Udiapur no claims were either payable or claims paid. It was concentrated in five districts viz., Bundi, Chittorgarh, Karauli, Ganganagar and Tonk (58% farmers). Maximum claims went to Bundi followed by Tonk. Per farmer area insured ranged between a low of 1 hectare and 25.37 hectares.

#### **2.2.5 Weather Based Crop Insurance Scheme (WBCIS)**

Finally, we look at weather based crop insurance scheme for the rabi season 2007-08. It provides protection against adverse deviations in a range of weather parameters like frost, heat, relative humidity, rainfall etc. between December and April. However, the period is different for different parameters and crops. It provides generic insurance product insuring crops like wheat, potato, barley, mustard, gram, masoor, barley and coriander etc. These crops are extremely vulnerable to weather factors, such as excess rainfall, frost, and fluctuation in temperature etc. Maximum liability is linked to cost of cultivation and varies from crop to crop and the scheme allows for speedy settlement of claims, say within 4-6 weeks after the insurance period. Weather insurance (rabi) is a mechanism for providing effective risk management aid to those individuals and institutions likely to be impacted by adverse weather incidences. The most important benefits of Weather index insurance are: (i) trigger events like adverse weather events can be independently verified and measured; (ii) it allows for speedy settlement of indemnities, as early as a fortnight after the indemnity period and; (iii) a growers, be it small/marginal; owners or tenants/sharecroppers can buy it. Agriculture Insurance Company of India Limited (AIC) compensates the insured, against the likelihood of diminished crop output/yield resulting from maximum temperature (degree C) above the trigger level and/or deviation in temperature range from the normal above the trigger value and/or minimum temperature (degree C) below the trigger level and/or minimum temperature below 4 degree C resulting frost and/or rainfall in excess of the trigger levels (calculated on daily/weekly/monthly basis) and/or bright sunshine hour below the trigger level. Claims are automated and settled on the basis of actual maximum and minimum temperature, rainfall and BSH received from the concerned agencies/ institutions as applicable to each crop separately. Claims when become payable, are paid at a uniform rate to all the insured growers in the area (jurisdiction of reference weather station) growing the insured crop.

During this season, 576696 farmers were covered who insured 880907.13 hectares of crops. It covered 10 districts (table 7). These farmers paid premium of Rs.39.23 crore for sum insured of Rs.1522.41 crore. Gross premium without tax stood at Rs.124.65 crore and AIC paid claims of Rs.82.02 crore giving a claim premium ratio of 0.66, which is viable. However, area insured per farmer is not much; a low of 0.68 hectares in Ajmer and a high of 3.01 hectares in Churu. The per hectare sum insured ranges between Rs.15411 in Bikaner and Rs.20232 in Kota. Claim premium ratio is low across districts with no claim paid in Jodhpur. Claim paid per hectare is very low at Rs.34 in Jaisalmer and Rs.2201 in Churu. It is also observed that coverage was concentrated in 6 districts like Ajmer, Barmer, Churu, Jaipur, Jodhpur and Ganganagar, which accounted for 84 percent all farmers covered, but 76.3 percent of area insured (table 8). However, three districts viz., Bikaner, Churu and Ganganagar accounted for 89.2 percent of all claims paid. Of the 162106 farmers benefited, these three districts accounted for 68.95 percent of benefited farmers.

The above discussion shows that significant experimentation has been done in Rajasthan with regard to weather insurance since 2006. However, farmers' loyalty has not been obtained. There are various reasons for it and the most important one is no-payment of claims and delays in claim payments. There is lack of awareness of the various products too. The claim premium ratio is high and there are inter-district and inter-crop variations in this ratio, coverage and benefits. Weather insurance is still in the early days and does not really appear to be taking firm ground and taken of. There is no doubt that farmers are getting benefits, but the awareness level is negligible. If loanee farmers are excluded then progress may not be worth noting. It being compulsory for loanee farmers' options is not there for such farmers. However, there are still miles to go before risk mitigation for Rajasthan farmers become a reality. Lack of detailed data would throw up light on intricacies of crop insurance in Rajasthan. We would like to observe what happens at the farmer household level in the next section. Who benefits most- marginal/ small farmers or big farmers is worth studying?

### **3. Field Experiences<sup>22</sup>**

To understand the grassroots level experiences, fieldwork was conducted in Rajasthan of farmers who had adopted weather insurance in the second half of 2008. In Rajasthan, Agriculture Insurance Company (AIC) in tie-up with state government and ITC have been providing weather insurance cover in selected districts for selected crops. Besides, ICICI- Lombard in collaboration with the state government has products for selected farmers in Rajasthan in few districts. IFFCO-Tokio and HDFC Chubb are also now in field. The survey, however, only covered AIC farmers. For the survey two districts Chittorgarh and Bhilwara were chosen after consultation with concerned officials. The selection was based on the fact that most of the crops notified are covered and in this sense the sample is purposive. A list of farmers covered by the scheme in the villages was obtained from ITC officials. From the list all categories of farmers were chosen. The survey covered 187 farmers in two districts: 86 farmers in Chittorgarh district falling in 16 villages in two blocks Kapasan and Nimbahera and 101 farmers in Bhilwara district in 20 villages in three blocks Kotri and Mandalgarh and Jahajpur<sup>23</sup>. This wide coverage of villages was to represent almost all crops in the state.

### **3.1 Who are the Farmers?**

The sample marginal farmers are mainly either illiterate or below primary educated in both the districts, though Bhilwara had a lower percentage such farmers. Also, higher the holding size higher is the education level of farmers. The average holding size of 187 farmers is 6.2 hectares; 5.4 hectares in Chittorgarh and 7.0 hectares in Bhilwara. The average age of sample farmers is 40.3 years and it is higher in Chittorgarh (43.4 years) compared to Bhilwara (37.8 years). Across category of farmers, average farmer in Chittorgarh is older than those in Bhilwara. Within the district, age difference across category of farmers is not significant. In Chittorgarh, 46.5 percent are loanee farmers and the rest non-loanee farmers, while in Bhilwara the corresponding percentages are 35.6 and 64.4 percent. Also, in Chittorgarh as the holding size goes up, the proportion of loanee farmers goes up till medium farmer category. Like other schemes, more large farmers (50%) are loanee farmers in Chittorgarh. In Bhilwara, the proportion of loanee farmers in all categories of farmers is lower than that in Chittorgarh (only 35.6%). This means that large proportion of non-loanee farmers have insured their crops in both the districts, with higher proportions in Bhilwara.

As the scheme is new, not many farmers have bought the policy, nine farmers had insured bajra, 5 farmers jowar, 1 farmer guar, 5 farmers moong, 76 farmers maize, 12 farmers groundnut, 44 farmers soybean and 122 farmers wheat during three years (table 9). At the district level, 29 farmers had insured various crops in 2006 in Chittorgarh and this number went up to 81 in 2007 but fell to 31 in 2008. Among these 141 farmers in three years, major crops insured was wheat followed by maize and soybean. In Bhilwara, in three years 135 farmers insured different crops; main crop being wheat followed by maize, soybean and bajra. In 2006 only 12 farmers had insured various crops and this number went up to 107 in 2007 but declined to 16 in 2008. This shows that farmers' loyalty is not being built with weather insurance product.

### **3.2 Farmers' Perceptions**

Farmers were asked few questions on awareness, location of weather station, cut-of-dates, and type of crops notified and so. On proper knowledge about the weather insurance scheme, all large farmers in Chittorgarh and Bhilwara are aware of weather station information while relatively lower proportion of small/marginal farmers has awareness. However, a greater proportion of farmers in Bhilwara are better aware. On location of local weather station, majority stated that it should be located at block level, though a significant proportion in Chittorgarh opined let it be as it is- status-quo. This again reflects on the poor knowledge on the role of weather station in the payouts. However, few marginal and small farmers in Chittorgarh opined that gram panchayat is the appropriate place for weather station and they are worst affected by non-payment of payouts on account of crop failure. Are the farmers aware about the cut-of-dates linked to buying the insurance and perils? The answer is mainly in negative; majority of the farmers are not aware of the cut-of-date though farmers in Chittorgarh are better placed than those in Bhilwara and this knowledge is through pamphlet. All farmers know that ITC agent collects the premium, but majority reported that ITC agent pays the claim. However, there is a sizeable proportion having no knowledge about who pays the claim. The claims are largely paid through a cheque as reported by overwhelming proportion of farmers by AIC. However, the

proportions are lower in Bhilwara compared to Chittorgarh. Surprisingly, no greater than 14 percent farmers in Chittorgarh and 7 percent farmers in Bhilwara have knowledge that claims are being routed through banks. Do the farmers know about various crops covered (notified) for weather insurance in the district? In Chittorgarh, marginal and small farmers have less knowledge about crops compared to other categories of farmers while in Bhilwara, the awareness is higher across all categories of farmers. Surprisingly, knowledge about weather perils is greater across all farmers groups in both the districts. However, there is hardly any knowledge about the timing and duration of perils in Chittorgarh, though some farmers know about in Bhilwara.

Knowledge about risk period is limited; the proportion of farmers with knowledge of risk period is 17 percent marginal farmers and 50 percent large farmers in Chittorgarh and 26.7 percent small farmers and 56.3 percent marginal farmers in Bhilwara. Thus, knowledge about risk period is greater in Bhilwara and more so among marginal and small farmers, surprisingly. Knowledge about seasonality discipline is marginal, though a greater proportion of farmers in Chittorgarh are aware about it. All farmers know about insurance intermediaries in both the districts. It is also clear that not many farmers know about subsidy involved in the policy on premium, though quite a few in Chittorgarh have knowledge about it. The same is more or less the case with payout-table of the policy; 18 percent medium farmers in Chittorgarh and 19 percent large farmers in Bhilawara reported knowledge about payout-table.

The knowledge about monitoring is also very limited across farmer categories and districts because it is hardly done by the company and its partners. 30 percent farmers reported visit of any official in Chittorgarh, while 33 percent said so in Bhilwara. The response level varies between 19 percent in Chittorgarh (small farmers) and 50 percent (large farmers). In Bhilwara, the percentage is 14 percent (marginal farmers) and 43.6 percent (medium farmers). This response is based on official visiting these farmers. Banks are hardly involved in monitoring in both the districts, though the scheme is implemented through them. Why did the farmers opt for weather insurance? The major reason cited is financial security in both the districts with varying proportion of overwhelming farmers reporting it. There were not many farmers responding in affirmative regarding purchasing the policy on hearing good experience of other farmers, though the percentage of such farmers is much higher in Chittorgarh; 17 percent marginal farmers in Chittorgarh reported that they had no option (being loanee farmers).

About half the farmers in Chittorgarh and 57 percent in Bhilwara are satisfied with weather insurance scheme. This proportion varies between 33 percent among small farmers and 67 percent among marginal farmers in Chittorgarh while the corresponding proportions in Bhilwara are 53 percent small farmers and 71 percent marginal farmers. What are the reasons- few farmers said crop coverage is inadequate, few in Bhilwara felt premium rate is high and documentation is cumbersome. The fact is that most farmers do not understand what goes on. However, the dissatisfaction is due to payout procedure and its delays; payouts are not settled within a month as per the policy articulation. The proportion of farmers reporting these reasons varies between a low of 17 percent marginal farmers and 48 percent semi-medium farmers (overall 41%) in Chittorgarh, while these proportion vary between a low of 27 percent small farmers and 38 percent medium farmers (overall 34%) in Bhilwara. Claim recovery is another

problem with the scheme; large number of marginal and small farmers in both the districts reported so. Large proportion of farmers desired rural agent services at the doorstep and at the village level to speed up payouts. The preference for ITC agents is limited and this could be due to problems farmers have been facing and dissatisfaction with ITC services. It may be pointed out reduction in transaction cost is the root cause: companies think that for Rs.4000 a person would be providing all services- a World Bank promoted fallacy. *In fact farmers, in the selected villages many a time, vented their anger of ITC agents on the field investigators. In one village investigators were made to leave the village.* Majority of farmers across category of farmers and district had no problem with the premium rate, despite the fact that they were not aware of the subsidy involved. However, those reporting high premium vary between 10 and 17 percent in Chittorgarh and nil to 15 percent in Bhilwara. High premium is more of a problem with lower category of farmers. Of those reporting that premium is high in Chittorgarh, desire 20 to 50 percent lower premium, while in Bhilwara all farmers desire 20 percent lower premium. With all the ills, majority opined WBCIS is the best policy.

### **3.3 Suggestions for Improvement: Farmers Perceptions**

How should the weather- indexed insurance policy be improved? 26 percent farmers in Chittorgarh and 14 percent farmers in Bhilwara stated that level of payouts should be increased. This reflects on differing perceptions of farmers in both the districts, which are mainly based on individual experience. A higher proportion of farmers in Bhilwara stated that claim should be paid on time to improve the scheme (43% against 24%). However, surprisingly it is the big farmers who call for this in both the districts. There is a minority view on having a weather station at the tehsil level in both the districts; 26 percent in Bhilwara and 35 percent in Chittorgarh. A sizeable proportion of farmers (22% in Chittorgarh and 25% in Bhilwara) feel that prior knowledge of the policy is must. This reflects on poor extension role played by intermediaries like ITC. It is also found that a large proportion of farmers (one - fifth) desire that to improve the scheme, inquiry regarding the area sown should be made at the beginning. What happens is that farmer do change sowing plan after buying the policy due to weather itself for which he is seeking insurance. This reflects on the time specification of purchase of policy and not proper communication to farmers. Marginal farmers desire that number of notified crops should increase. Claim payment in cash is not a major issue for improving the scheme, though quite a few farmers called for it. This reflects on farmers' cash flow situation. Agent at village level can help the scheme few farmers opined.

It was also ascertained whether same farmers continue with weather- indexed insurance and also with the crop. Of the farmers in Chittorgarh, 10 farmers repeated maize crop and 2 repeated groundnut while in Bhilwara 9 farmers repeated crops: 5 maize farmers, 1 farmer each of soybean, bajra, jowar and moong. It appears that wheat, as it has become a staple food in Rajasthan, is protected against its failure largely. There are 3 farmers in Chittorgarh who have continued with *Varsha Bima* since 2006 and none in Bhilwara and 1 farmer in Chittorgarh had *Varsha Bima* in 2006 and 2007 and this number was 2 in Bhilwara (table 10). Further, 5 farmers in Chittorgarh had *Varsha Bima* in 2007 and 2008 and another 3 farmers had insurance in 2007 and 2008. The corresponding number of farmers in Bhilwara is 4. This shows that not many farmers have tried to persist with weather- indexed insurance and the major reason is non-

payment of claims. Efforts are required to build loyalty with the scheme. Farmers do not know the nitty - gritty of the schemes. The RWS are at a distance and companies take advantage of these and do not pay claims even when individual farmer's crop has failed. This keeps away the farmers.

#### **4. Conclusions**

The study reveals that agriculture risks have multiplied over time and so have the efforts to mitigate and manage these risks. India, through state and private agencies, is trying to provide risk cover to large number of risks afflicting at the farm level. Farmers vary in their attitudes toward risk and their ability to address risky situation, risk management cannot be viewed within *one-size fits all* approach. Different farmers confront different situations and structural characteristics, and their preferences toward risk and their risk - return trade-offs have a major effect on decision- making in each given situation. It may be pointed out here that weather insurance schemes have not found foothold in Rajasthan in terms of coverage of farmers, where it most desired risk management strategy for the farmers. There are many reasons for this. The foremost reason is the limited knowledge with farmers about how the scheme functions. There is hardly any effort in terms of extension to build awareness. There are different signals given by various players in the field. Payout is a major issue that takes away farmers. Farmers also question the ITC role and thus outsourcing without proper planning appears not to be working. NGOs may be better placed to deliver. The RWS are still located at a distance from the farmer and the area they cover is very large. Farmers do bear basis risk due mainly to the distance between his plots and the reference weather station. Follow - up of crop failure is not prompt. Farmers expects visit from the field staff, which are rare. It has been found that only if there is a chance of major bungling, only then visits are made. Farmers are not made to understand the relation between their crop loans and crop insurance.

Database is still weak. Weather indexed insurance requires information on temperature and rainfall closer to farmers. Investment in rain gauge stations should of outmost importance. Insurance companies need to understand that farmer's perceptions and expectations may not coincide with the historical data, which as stated is lacking in India. These perceptions should be factored into any product design.

It also needs to be understood that the demand for the formal insurance product will depend on each individual farmer's willingness to pay for insurance against weather risk and on the correlation between actual payouts and economic losses from adverse weather events. There are a large number of factors that determine each farmer's decision to buy insurance. To facilitate this, information asymmetry in information should be removed. Terms and conditions should be explained to each and every farmer, leaflets; brochures are of no help because farmers cannot understand technical language. Confidence building is must of poor farmers and handholding is necessary. There will always be paucity of staff for supervision and visits with outsourcing institutions. Farmers have to have timely information on when to buy a policy. We have seen that deficient rainfall is cause for farmers buying insurance and the product is based on it. Deficient rainfall still drives most farmers into other risky investments like deepening of wells etc. Most of the times, crop insurance is not on the mind of the farmers. Weather indexed

insurance has not helped reduction in the incidence of well - digging/deepening. Knowledge about monitoring is very limited with farmers; AIC/agents should get out of the routine of doing it when there is a problem. Farmers do not have knowledge about timings of perils. Knowledge about risk period is limited and knowledge about seasonality discipline is marginal. There is too much of experimentation happening, rather than consolidation of existing institutions/ products. For instance, NAIS should have been consolidated till companies were ready to provide weather index insurance. Rajasthan still has high claim premium ratio even after 6 years of introduction of NAIS. The issue is welfare versus insurance. The proverbially inaccurate weatherman, faced with the Pandora's Box of climate change, has been no more precise in his forecast than the village elder's prediction based on the flight of birds. A small wonder then, that the bulk of agricultural losses are attributed to weather. So, when insurance companies offer farmers coverage against the vagaries of weather, they present themselves as Good Samaritan. Too much rainfall, the farmer gets paid. Too little rainfall, the farmer gets paid. It is here he gets cheated. The insurance company is his bulwark against freak weather. At least, that's how it sounds on paper by our field experience. In effect, instruments replace people in deciding the validity of insurance claims. And therein lays the flaw: unless the measuring instruments are located close to the areas that suffer freak weather, their records will be normal, even as there is widespread damage to the crops<sup>24</sup>. These schemes have played a limited role in risk aversion of farmers, especially small/marginal farmers, but have helped private players make money<sup>25</sup>. AIC could become farmers rescuer if does not follow what private players has been doing, not a good model to replicate. These models are transaction cost reducers and not risk management tools for farmers as the experience show. State agencies should minimize renting seeking that creates market distortions. Developing countries have a long way to go before real weather markets/instruments are developed and put in place. Also the experience of developed countries is not a good model for developing countries (World Bank 2005). The pre-conditions are many to fulfil before the nail is put in the wood.

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**Notes:**

<sup>1</sup>Similar products adapted to the specifics of the local environment and the agricultural characteristics were also developed and sold in northern India, Rajasthan (rainfall insurance citrus) and Ukraine (frost insurance for fruits trees) (see, Lilleor, Gine, Townsend and Vickery 2005).

<sup>2</sup>Small farmers are defined as households farming less than 2 acres of land, medium farm between 2 and 5 acres and large farmers have more than 5 acres.

<sup>3</sup>The second pilot (2004) was extended to 4 new weather stations in Khamman and Anantapur districts of Andhra Pradesh with changed design i.e more weight given to the initial sowing period of groundnut. Cotton farmers were also added in Khamman and excess rainfalls for cotton and ground was part of the new contracts. About 400 farmers bought the contracts from Basix and 320 farmers bought directly from ICICI. There was no reinsurance bought by ICICI as in 2003 (Swiss Re). Third pilot (2005) provided for automatic underwriting and claim settlements and still Basix sold 7685 contracts in 36 locations (Barrieu 2006).

<sup>4</sup>Hess (2003) reviews the 2003 pilot that had World Bank support. It insured farmers against drought risk and allowed for continued borrowing and savings throughout drought years. The weather index insurance is not a self-standing insurance product, but it is embedded in the loan agreement and then combined with a (forced) savings account. It had four components viz., monsoon index insurance, a risk management account, weather risk reinsurance and a smart card. This is agricultural agency lending model. Lending was done through traders or agricultural service providers or local brokers, they were called IASP (integrated agricultural service providers). They were to provide genuine and timely information through extension, misinformed view on them (too much expectations model). ICICI entered into tripartite agreement with the IASP and the output buyer, ICICI provided credit to the farmers on the recommendation of the IASP, the farmer pledges its produce (a serious source of exploitation), and the IASP provided inputs to the farmers (another point of exploitation). IASP charged 1.5 percent as service charge on loan provisioning and recovered loans, which the farmer indirectly paid. Thus, this model made farmer bound for purchase of inputs and sale of his output at prices determined by IASP. All this reduced transaction cost of ICICI but assured nothing to farmers. ICICI got back most of its loans as output bondage was assured by the model. This meant that ICICI did not lend to farmers but to money lenders/traders. This is another weak point in the model at the grassroots. Hess (2003) reported 45 Shubhlabh offices in operation on franchise basis financing 4000 farmers.

<sup>5</sup>A Soya farmer receiving a crop loan of Rs.2000 with embedded weather insurance paid an interest rate of 20.5% instead of 17.5%. The overall rate goes up due to the weather insurance premium, but ICICI Bank envisions being able to lower the base rate at a later date. The insurance kicked in when cumulative weighted rainfall during the critical growing periods fell below 80% of the mean. The farmer received relief on his/her interest payments of Rs.10 per mm of rainfall index deficit. Where the yearly rainfall was 75% of the mean, the farmer would pay Rs.130 in interest instead of Rs.180.

<sup>6</sup>As reported by Manuamom (2007) in table 2.2, there is nothing on how claims are paid and appendix 1 gives no information on claims paid and claim premium ratio.

<sup>7</sup>This cost reducing mechanism does not help the farmers, but the company. Ours and Manuamom (2007) finding show that farmers linked to ICICI Lombard-ITC have very limited basic knowledge about the scheme.

<sup>8</sup>In 2001 total holdings in India were 12 crore and coverage constitute only 0.083% farmers coverage. India has around 65% agriculture under rain-fed situation (Singh 2009).

<sup>9</sup>On page 10, Manuamom (2007) report "several farmers were repeated customers from 2003". What is the number? Cole et al (2008) report that in Andhra Pradesh percent that purchased in 2004 and 2005 over 2004 buyers was 10.57%, percent that purchased in 2004 and 2006 over 2004 buyers was 24.53%, percent that purchased in 2005 and 2006 over 2004 buyers was 7.58% and percent that purchased in 2004, 2005 and 2006 over 2004 buyers was 8.3%.

<sup>10</sup>It is pointed out "more public and private investment is needed to expand the network of weather stations...." Manuamom (2007: p 27). The issue is where these stations would be located –in villages or blocks. Farmers would be helped if stations are nearer farms.

<sup>11</sup>It is pointed out “more public and private investment is needed to expand the network of weather stations....” Manuamom (2007: p 27). The issue is where these stations would be located –in villages or blocks. Farmers would be helped if stations are nearer farms.

<sup>12</sup>Gujarat Heavy Water Chemicals Ltd (GHCL) is the first Indian company to take a weather insurance product, although to cover the exact opposite risk i.e., ICICI Lombard General Insurance would compensate GHCL if rains disrupt salt production in its fields at Nagapattinam in Tamil nadu.

<sup>13</sup>In May 2005, BBY was launched in Madurai district too. It provides insurance cover for farmers against damage to crop due to deficiency in rainfall during June to September (it is index-based reinsurance driven product). It is sold as group policy through the co-operative societies and co-operative banks. NGOs etc. It compares weighted actual rainfall to the weighted normal rainfall.

<sup>14</sup>In 2004-05, BBY covered 3237 farmers and 75 policies and in 2005-06, it covered 16430 farmers and 1231 policies (<http://www.business-standard.com/India/storypage.php?autono=250380>) accessed on 30/1/2009.

<sup>15</sup>In its Chattisgarh area of operation, it has paid Rs.1.31 crore claims to 4169 farmers in 7 districts viz., Surguja, Koriya, Jashpurnagar, Raigarh, Mahasamund, Kawardha and Rajnandgaon districts. The scheme was applicable in 12 districts covering 10433 farmers in the state. It was launched during kharif 2007. It has tied up with APEX Bank (<http://www.indiaprwire.com/pressrelease/insurance/200803318425.htm>) accessed on 30/1/2009.

<sup>16</sup>It launched BBY in Rajasthan in June 2006 in the surrounding areas of 30 weather stations of Jhunjhunu, Sikar, Jaipur, Hanumangarh, Chittorgarh and Ganganagar districts.

<sup>17</sup>The amount of payout was determined as: phase 1, if rainfall is above the strike of 100mm, no payout is made. For each mm of deficit below 100mm, the policy-holder is paid Rs.5 per mm of deficit. If total rainfall is below 10 mm, the policy-holder receives a single payment of Rs.500. In financial terms, the contract may be replicated by buying 5 puts on rainfall at a strike price of 100, selling at a strike price of 10, and buying a digital option that pays Rs.500 if rainfall falls below 10mm.

<sup>18</sup>Policy design specified a notional normal level of rainfall, roughly equal to the historic average of the district. Payout occurred if measured rainfall were 40% below this normal level of rainfall, with the amount of payout increasing (non-linearly) in the size of the rainfall deficit.

<sup>19</sup>The policy size was with a maximum payout of Rs.1000. Households were free to purchase multiple policies.

<sup>20</sup>HDFC Chubb General Insurance Company is another private insurer in field since 2005. They along with Mayhco operate in four districts of Maharashtra namely, Yeotmal, Buldana, Akola and Parbani and during 2005-06 had sold 50000 farmers weather insurance policies through weather risk. Weather risk, agency servicing insurance clients, claims to have sold 100000 farmers in Andhra Pradesh, Maharashtra, Gujarat, Chattisgarh and Madhya Pradesh weather insurance in association with Dupont and ITGI in 2006-07. It also claims to have sold 5000 wheat farmers in select districts across Uttar Pradesh weather insurance in association with ITC and ITGI. It also sold weather insurance to over 1000 farmers in districts of Udaipur and Chittorgarh in association with Sewa Mandir (has been discontinued since then). Also sold weather insurance to over 1000 farmers in Madhya Pradesh, West Bengal and Orissa in association with Pradhan and SHIS (<http://www.weather.risk.com/clients.aspx>) accessed on February 9, 2009.

<sup>21</sup>They are: National Crop Insurance Scheme, weather based crop insurance scheme, wheat insurance (weather & biomass), rabi weather insurance, mango insurance, poppy insurance, Uttarakhand Seb Bima Yojana, potato insurance, grapes insurance, varsha bima/rainfall insurance, rainfall insurance scheme for coffee growers, bio-fuel tree/ plant insurance, pulpwood tree insurance, coconut insurance and rubber insurance. Private players also have few additional products in the market.

<sup>22</sup>The details of the discussion are available with the authors. Also see, Singh and Jogi (2008).

<sup>23</sup>In Chittorgarh district the sample comprised of marginal farmers 7, small 31, semi-medium 29, medium 23 and large 11, while in Bhilwara, the coverage was: marginal 7, small 14, semi-medium 26, medium 33, and large 24. Thus, the sample had marginal 14, small 45, semi-medium 55, medium 56 and large 35.

<sup>24</sup>The questions is why studies on India are on private insurers and critical of the schemes. This is a political economy issue. Does this mean World Bank has stakes (prior to meltdown). Weather-based insurance for crop damage is a good idea- if, in practice, the weather is measured near the fields.

<sup>25</sup>The websites of all private players do not provide any details on the schemes performance in the age of transparency.

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**Table 1: Varsha Bima: 2006**

District	No. of farmers	Area ha.	Sum insured Rs. 000	Premium Rs.	Claims paid Rs.	Claim/farmer Rs.	Sum insured per ha. Rs.	Claim paid ha. Rs.	Claim premium ratio	% of farmers
Ajmer	1253	3034.25	12653	727073	246720	197	4170	81	0.34	21.46
Alwar	115	156.00	780	47908	26100	227	5000	167	0.54	1.97
Barmer	29	140.50	533	94154			3794	0	0.00	0.50
Banswara	186	211.00	1401	92624			6637	0	0.00	3.19
Baran	82	329.00	1894	115061	17437	213	5757	53	0.15	1.40
Bharatpur	105	275.30	1269	70429	157110	1496	4610	571	2.23	1.80
Bikaner	14	48.00	250	27415	17100	1221	5208	356	0.62	0.24
Bhilwara	221	298.50	1354	91614			4536	0	0.00	3.78
Bundi	212	435.00	2158	137583	281115	1326	4960	646	2.04	3.63
Chittorgarh	161	177.00	1277	78481			7215	0	0.00	2.76
Churu	60	175.50	826	58128	98060	1634	4707	559	1.69	1.03
Dausa	391	478.00	2439	131725	126740	324	5103	265	0.96	6.70
Dungurpur	361	293.50	1899	107130			6469	0	0.00	6.18
Jaipur	410	665.80	3421	212642	496697	1211	5138	746	2.34	7.02
Jaisalmer	1	6.30	25	4751			3968	0	0.00	0.02
Jhunjhunu	2	10.00	40	2250	1450	725	4000	145	0.64	0.03
Jhalawar	1255	2939.00	18810	1047278			6400	0	0.00	21.49
Jodhpur	47	198.60	881	71852	51529	1096	4435	259	0.72	0.80
Karauli	223	236.50	1237	74727	338280	1517	5230	1430	4.53	3.82
Kota	115	198.00	1142	69131	19206	167	5765	97	0.28	1.97
Nagaur	46	138.80	868	87064	16818	366	6252	121	0.19	0.79
Sikar	135	171.00	1084	88435	64845	480	6336	379	0.73	2.31
Sawaimadhopur	175	321.50	1420	87972	135750	776	4417	422	1.54	3.00
Ganganagar	1	1.00	4	1040	400	400	4000	400	0.38	0.02
Tonk	167	194.50	818	63504	141417	847	4206	727	2.23	2.86
Udaipur	72	68.50	382	33849			5573	0	0.00	1.23
<b>Total</b>	<b>5839</b>	<b>11200.90</b>	<b>58862</b>	<b>3623820</b>	<b>2236773</b>	<b>383</b>	<b>5255</b>	<b>200</b>	<b>0.62</b>	<b>100</b>

Source: AIC.

**Table 2 : Varsha Bima 2007 (ITC)**

HUB/RWS	Crop	Farmers No.	% farmers	Area (ha.)	Sum insured (Rs. 000)	Net premium Rs.	Claim per ha. Rs.	Total claim Rs.	Per farmer area insured	Per ha. sum insured	Claim/premium ratio
<b>Ajmer</b>											
Ajmer	Bajra	6	0.31	24	96	4620			4.00	4000	
Ajmer	Mung	1	0.05	5	20	1557	109	545	5.00	4000	0.35
<b>Alwar</b>											
Rajgarh	Bajra	18	0.92	38	200	11264	100	3800	2.11	5263	0.34
<b>Banswara</b>											
Banswara	Maize	121	6.17	126	819	40931	1300	163800	1.04	6500	4.00
<b>Bharatpur</b>											
Bharatpur	Bajra	102	5.20	216	1404	78975	585	126360	2.12	6500	1.60
Bharatpur	Paddy	5	0.25	5	30	1900	1040	5200	1.00	6000	2.74
Bharatpur	Jowar	13	0.66	18	54	2563	210	3780	1.38	3000	1.47
<b>Dausa</b>											
Dausa	Bajra	29	1.48	58	290	14309		-	2.00	5000	
Jaipur	Bajra	2	0.10	3	15	900	1050	3150	1.50	5000	3.50
Rajgarh	Bajra	2	0.10	2	10	600	100	200	1.00	5000	0.33
S.M.pur	Bajra	6	0.31	10	40	2367		-	1.67	4000	
S.M.pur	Guar	5	0.25	9	36	2488		-	1.80	4000	
S.M.pur	Til	3	0.15	6	30	2063		-	2.00	5000	
<b>Deoli</b>											
Deoli	Mung	222	11.31	741	2964	203636		-	3.34	4000	
<b>Fatehpur</b>											
Chittorgarh	Groundnut	2	0.10	2	16	911	640	1280	1.00	8000	1.41
Chittorgarh	Jowar	2	0.10	8	32	1445	200	1600	4.00	4000	1.11
Chittorgarh	Maize	36	1.83	62	366	17284	300	18600	1.72	5903	1.08
Udaipur	Maize	2	0.10	2	13	1111	130	260	1.00	6500	0.23
Udaipur	Til	1	0.05	1	4	427	150	150	1.00	4000	0.35
<b>Mandalgarh</b>											
Mandalgarh	Bajra	1	0.05	20	100	5696		-	20.00	5000	
Mandalgarh	Jowar	6	0.31	9	27	1538		-	1.50	3000	
Mandalgarh	Maize	141	7.19	307	1996	113663		-	2.18	6502	
Mandalgarh	Soybean	9	0.46	15	120	9118		-	1.67	8000	
<b>Swai Madhopur (SMpur)</b>											
SMpur	Bajra	22	1.12	24	96	5767		-	1.09	4000	
SMpur	Groundnut	4	0.20	7	56	3919		-	1.75	8000	
SMpur	Guar	97	4.94	821	3284	223616		-	8.46	4000	
SMpur	Til	2	0.10	3	15	1049		-	1.50	5000	
Tonk	Mung	496	25.28	496	1984	135013	337	167152	1.00	4000	1.24
<b>Sri Madhopur</b>											
Jaipur	Bajra	7	0.36	16	80	4799	1050	16800	2.29	5000	3.50
Jaipur	Groundnut	4	0.20	4	20	1680	2160	8640	1.00	5000	5.14
Sikar	Bajra	1	0.05	1	7	520	520	520	1.00	7000	1.00
Sikar	Groundnut	3	0.15	4	28	2520	560	2240	1.33	7000	0.89
Sikar	Guar	25	1.27	45	135	12135	240	10800	1.80	3000	0.89
<b>Tonk</b>											
Tonk	Bajra	56	2.85	118	590	58718	447	52746	2.11	5000	0.90
Tonk	Mung	510	25.99	1930	7720	528320	337	650410	3.78	4000	1.23
<b>Total</b>		<b>1962</b>	<b>100</b>	<b>5156</b>	<b>22696</b>	<b>1497422</b>	<b>240</b>	<b>1238033</b>	<b>2.63</b>	<b>4402</b>	<b>0.83</b>

Source: AIC.

**Table 3 : Varsha Bima 2007 (ITC)- Soyabean (Non-CPK Product)**

HUB/RWS	Crop	Farmers No.	% farmers	Area (ha.)	Sum insured (Rs.000)	Net premium Rs.	Total claim Rs.	Area insured per farmer ha.	Sum insured per ha. Rs.	Claim paid per ha. (Rs.)	Claim/ premium ratio
<b>Banswara</b>											
Banswara	Deficit	28	2.39	44	154	13933		1.57	3500	0	0
Banswara	Excess	40	3.42	103	206	11929	77909	2.58	2000	756	6.53
<b>Bundi</b>											
Bundi	Deficit	36	3.07	155	620	40877		4.31	4000	0	
Bundi	Excess	7	0.60	31	62	3596	14492	4.43	2000	467	4.03
Bundi	Both	529	45.18	1924	11544	731200	899470	3.64	6000	468	1.23
<b>Fatehnagar</b>											
Chittorgarh	Deficit	5	0.43	5	38	2414		1.00	7600	0	0.00
<b>Kota</b>											
Kota	Deficit	23	1.96	74	296	19699		3.22	4000	0	0.00
Kota	Excess	10	0.85	34	68	4665	4801	3.40	2000	141	1.03
Kota	Both	39	3.33	77	462	31152	10872	1.97	6000	141	0.35
Sultanpur	Deficit	55	4.70	326	1304	86148	487794	5.93	4000	1496	5.66
Sultanpur	Both	2	0.17	2	12	817	2993	1.00	6000	1497	3.66
<b>Keshorai Patan (Kpatan)</b>											
Kpatan	Deficit	84	7.17	402	1608	103756	221100	4.79	4000	550	2.13
Kpatan	Excess	4	0.34	15	30	1736	5850	3.75	2000	390	3.37
Kpatan	Both	81	6.92	213	1278	76620	200220	2.63	6000	940	2.61
<b>Mandalgarh</b>											
Mandalgarh	Excess	19	1.62	20	40	2759	1168	1.05	2000	58	0.42
<b>Nimbahera</b>											
Nimbahera	Deficit	1	0.09	2	7	536		2.00	3500	0	0.00
Nimbahera	Excess	21	1.79	343	686	44569	13583	16.33	2000	40	0.30
Nimbahera	Both	187	15.97	841	5046	327089	33304	4.50	6000	40	0.10
Chittorgarh	Both	48	4.10	89	534	34615	3294	1.85	6000	37	0.10
<b>Swai Madhopur (SMpur)</b>											
SMpur	Deficit	50	4.27	433	1299	121246		8.66	3000	0	0.00
<b>Total</b>		<b>1171</b>	<b>100</b>	<b>4611</b>	<b>23461</b>	<b>1659356</b>	<b>19767560</b>	<b>3.94</b>	<b>5088</b>	<b>4287</b>	<b>11.91</b>

Note: Sultanpur- NCMSL Sultanpur.

Source: AIC.

**Table 4 : Varsha Bima 2007 (ITC)- Soyabean (CPK Product)**

HUB/RWS	Farmers No.	Area (ha.)	Sum insured Rs.	Net premium Rs.	Total claim Rs.	Sum insured per ha.	Claim paid per ha.	Claim/ premium ratio
<b>Mandalgarh</b>								
Mandalgarh	62	62	186000	13795		3000		
<b>Fatehnagar</b>								
Chittorgarh	3	3	9000	667	1500	3000	500	2.25
Udaipur	27	27	81000	6008	27000	3000	1000	4.49
<b>Nimbahera</b>								
Chittorgarh	20	20	6000	4450	10000	3000	500	2.25
Nimbahera	68	68	204000	15130		3000		
<b>Pratapgarh</b>								
Pratapgarh	60	60	180000	13350		3000		
<b>TOTAL</b>	<b>240</b>	<b>240</b>	<b>720000</b>	<b>53400</b>	<b>38500</b>	<b>3000</b>	<b>160</b>	<b>0.72</b>

Source: AIC.

**Table 5 : Varsha Bima 2007 AICL Direct Business (Field Officer)**

HUB/RWS	Crop	Farmers No.	% farmers	Area (ha.)	Sum insured (Rs.000)	Net premium Rs.	Total claim Rs.	Claim paid per ha. (Rs.)	Area insured per farmer ha.	Sum insured per ha. Rs.	Claim/ premium ratio
<b>Ajmer</b>											
Ajmer	Bajra	16	8.79	32.00	128000	6400			2.00	4000	
Ajmer	Maize	6	3.30	14.00	70000	4200			2.33	5000	
Ajmer	Mung	4	2.20	82.00	328000	26240	8938	109	20.50	4000	0.34
Ajmer	Til	1	0.55	1.00	5000	350	350	350	1.00	5000	1.00
<b>Churu</b>											
Churu	Bajra	8	4.40	29.50	118000	8260			3.69	4000	
Churu	G.nut	1	0.55	5.00	30000	2100			5.00	6000	
Churu	Moth	6	3.30	19.50	97500	6825			3.25	5000	
<b>Jaipur</b>											
Jaipur	Bajra	35	19.23	43.25	216250	12975			1.24	5000	
Jaipur	G.nut	34	18.68	53.50	321000	22470			1.57	6000	
Jaipur	Guar	30	16.48	48.50	242500	16975			1.62	5000	
Jaipur	Jowar	6	3.30	9.00	36000	2160			1.50	4000	
Jaipur	Maize	2	1.10	4.00	20000	1000			2.00	5000	
Jaipur	Til	1	0.55	1.00	5000	300			1.00	5000	
<b>Jodhpur</b>											
Jodhpur	Bajra	4	2.20	32.00	128000	10240	6400	200	8.00	4000	0.63
Jodhpur	Guar	4	2.20	28.00	112000	8960	5600	200	7.00	4000	0.63
Jodhpur	Moth	4	2.20	61.00	305000	21350	9150	150	15.25	5000	0.43
<b>Nagaur</b>											
Nagaur	Moth	1	0.55	1.00	5000	475			1.00	5000	
<b>Sikar</b>											
Sikar	Guar	2	1.10	3.00	13000	1040	720	240	1.50	4333	0.69
Sikar	Bajra	2	1.10	2.00	9000	810	1040	520	1.00	4500	1.28
<b>Tonk</b>											
Deoli	Mung	15	8.24	18.00	72000	5040			1.20	4000	
<b>Total</b>		<b>182</b>	<b>100</b>	<b>487.25</b>	<b>2261250</b>	<b>158170</b>	<b>32198</b>	<b>66.08</b>	<b>2.68</b>	<b>4641</b>	<b>0.20</b>

Source: AIC.

**Table 6 : Wheat Weather Insurance Rabi-2006-07**

District	No. of farmers	% of farmers	Area ha.	Net premium Rs.	Gross premium Rs.	Sum insured Rs. 000	Claim Paid Rs.	Area insured per farmer ha.	Sum insured per ha. Rs.	Claim paid per ha Rs.	Claim net	Premium ratio gross
Ajmer	3	0.1	3	717	805	15		1.00	5000			
Alwar	57	1.3	84	22951	25760	588		1.47	7000			
Banswara	119	2.7	315	49782	55875	1185		2.65	3762			
Baran	123	2.8	782	138654	155625	2916		6.36	3729			
Bharatpur	133	3.0	506	139576	156660	3168	156600	3.80	6261	309	1.12	1.00
Bhilwara	128	2.9	540	73717	82740	1707	294250	4.22	3161	545	3.99	3.56
Bundi	457	10.4	2401	410486	460730	8586	1073500	5.25	3576	447	2.62	2.33
Chittorgarh	521	11.8	1704	316251	354960	6723	702300	3.27	3945	412	2.22	1.98
Dausa	9	0.2	63	8981	10080	189		7.00	3000			
Dungarpur	81	1.8	99	20839	23390	477	121250	1.22	4818	1225	5.82	5.18
Hanumangarh	401	9.1	2457	476377	534695	9744	613000	6.13	3966	249	1.29	1.15
Jaipur	175	3.9	718	114932	129000	2721	367970	4.17	3790	512	3.20	2.85
Jhalawar	273	6.2	386	86377	96950	1884		1.41	4881			
Karauli	612	13.9	1529	284515	319340	6081		2.50	3977			
Kota	50	1.1	273	40133	45045	819	273000	5.46	3000	1000	6.80	6.06
SwaiMadhopur	59	1.3	1497	193394	217065	4491	449100	25.37	3000	300	2.32	2.07
Ganganagar	485	11.0	3121	709404	796535	15039		6.44	4819			
Tonk	489	11.1	2056	341928	383780	7584	1025000	4.20	3689	499	3.00	2.67
Udaipur	229	5.2	811	170572	191450	3912		3.54	4824			
<b>Total</b>	<b>4401</b>	<b>100</b>	<b>19345</b>	<b>3599586</b>	<b>4040185</b>	<b>77829</b>	<b>5075970</b>	<b>4.40</b>	<b>4023</b>	<b>262</b>	<b>1.41</b>	<b>1.26</b>

Source: AIC.

**Table 7 : WBCIS across Districts: Rabi 2007-08 Season**

District	Farmers No.	Area insured ha.	Sum insured Rs. lakh	Farmers premium without tax Rs. lakh	Subsidy without tax Rs. lakh	Gross premium without tax Rs. lakh	Claims paid Rs.	Farmers benefited No.
Ajmer	59209	40279	7099	158.79	398.30	557.09	47.37	7317
Barmer	120335	118166	21840	1093.84	1270.59	2364.43	218.30	15333
Bikaner	33112	83876	12927	253.92	678.66	932.58	921.61	19306
Churu	70658	212880	32071	639.64	1927.04	2566.67	4686.42	62239
Jaipur	67061	66058	12404	210.60	720.25	930.85	186.38	8585
Jaisalmer	20393	52290	8776	292.99	442.79	735.78	17.75	3177
Jodhpur	100135	106591	18807	577.65	755.09	1332.74		
Kota	22094	57989	11733	249.77	680.55	930.32	106.47	2696
Ganganagar	64127	127927	24230	408.82	1529.61	1938.43	1707.12	30226
Udaipur	19572	14851	2355	36.95	138.83	175.78	310.19	13227
<b>Total</b>	<b>576696</b>	<b>880907</b>	<b>152241</b>	<b>3922.96</b>	<b>8541.69</b>	<b>12464.65</b>	<b>8201.62</b>	<b>162106</b>

Source: AIC.

**Table 8 : Some Ratios and Distribution**

District	Area insured per farmer ha.	Sum insured per ha. Rs.	Claim paid per ha. Rs.	Claim premium ratio	Farmers	Distribution across districts - percent				
						Area insured	Sum insured	Premium paid	Claim paid	Farmer benefited
Ajmer	0.68	17624	118	0.09	10.27	4.57	4.66	4.05	0.58	4.51
Barmer	0.98	18482	185	0.09	20.87	13.41	14.35	27.88	2.66	9.46
Bikaner	2.53	15411	1099	0.99	5.74	9.52	8.49	6.47	11.24	11.91
Churu	3.01	15065	2201	1.83	12.25	24.17	21.07	16.30	57.14	38.39
Jaipur	0.99	18777	282	0.20	11.63	7.50	8.15	5.37	2.27	5.30
Jaisalmer	2.56	16784	34	0.02	3.54	5.94	5.76	7.47	0.22	1.96
Jodhpur	1.06	17644			17.36	12.10	12.35	14.72		
Kota	2.62	20232	184	0.11	3.83	6.58	7.71	6.37	1.30	1.66
Ganganagar	1.99	18941	1334	0.88	11.12	14.52	15.92	10.42	20.81	18.65
Udaipur	0.76	15857	2089	1.76	3.39	1.69	1.55	0.94	3.78	8.16
<b>Total</b>	<b>1.53</b>	<b>17282</b>	<b>931</b>	<b>0.66</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>

Source: computed.

**Table 9: District-wise Crops Covered**

Year	Bajra	Jowar	Guar	Moong	Maize	Groundnut	Soybean	Wheat	Total
<b>Chittorgarh</b>									
2006		2			17	7	5		49
2007		2			15	1	19	44	81
2008					19	3	9		31
<b>Total</b>		<b>2</b>			<b>51</b>	<b>11</b>	<b>33</b>	<b>44</b>	<b>141</b>
<b>Bhilwara</b>									
2006	6	1	1		3	1			12
2007	3	1		4	13		6	80	107
2008		1		1	9		5		16
<b>Total</b>	<b>9</b>	<b>3</b>	<b>1</b>	<b>5</b>	<b>25</b>	<b>1</b>	<b>11</b>	<b>80</b>	<b>135</b>
<b>G.Total</b>	<b>9</b>	<b>5</b>	<b>1</b>	<b>5</b>	<b>76</b>	<b>12</b>	<b>44</b>	<b>122</b>	<b>276</b>

Source: AIC.

**Table 10: Number of Farmers Repeating Weather Insurance**

Crop	Chittorgarh	Bhilwara	Total
Maize	10	5	15
Soybean		1	1
Groundnut	2		2
Bajra		1	1
Jowar		1	1
Moong		1	1
<b>Total</b>	<b>12</b>	<b>9</b>	<b>21</b>
N	86	101	187
<b>Year</b>			
2006 to 2008	3		3
2006 & 2007	1	2	3
2006 & 2008	5	3	8
2007 & 2008	3	4	7
<b>Total</b>	<b>12</b>	<b>9</b>	<b>21</b>
N	86	101	187

Source: Field data.

**Appendix 1: ICICI-Lombard Policies**

State	Customers No.	Policies No.	Sum Insured Rs. 000	Premium Rs.	Sum insured customer	Premium per customer	Sum Insured per policy	Premium per policy
Total	6703	7685	20406	1880961	3044	281	2655	245
AP	3083	3602	9942	932395	3225	302	2760	259
Jharkhand	178	185	341	23240	1916	131	1843	126
Karnataka	139	139	157	15970	1129	115	1129	115
MP	267	609	1069	96590	4004	362	1755	159
Maharashtra	3022	3136	8845	808620	2927	268	2820	258
Orissa	14	14	52	4146	3714	296	3714	296
<i>Percentage</i>								
Total	100	100	100	100				
AP	45.99	46.87	48.72	49.57				
Jharkhand	2.66	2.41	1.67	1.24				
Karnataka	2.07	1.81	0.77	0.85				
MP	3.98	7.92	5.24	5.14				
Maharashtra	45.08	40.81	43.35	42.99				
Orissa	0.21	0.18	0.25	0.22				

Source: Cole et al. (2008).

**Appendix 2 : Rainfall Insurance Contract Specification**

ICICI Policies	Premium	National	Limit	Phase I		Phase II		Phase III		
				Strike	Exit	Strike	Exit	Strike	Exit	
<i>Andhra Pradesh</i>										
2006	Anantpur	340	10	1000	30	5	30	5	500	575
2006	Atmakur	280	10	1000	45	5	55	5	500	570
2006	Hindupur	295	10	1000	25	0	15	0	500	580
2006	Kondagal	290	10	1000	55	5	60	5	330	410
2006	Mahaboonagar	270	10	1000	70	10	80	10	375	450
<i>Gujarat</i>										
2006	Ahmedabad high									
2006	Ahmedabd low	144	5	500	100	10	65	5	550	650
2006	Ahmedabad high	197	5	500	150	50	90	10	550	650
2006	Anand low	155	5	500	100	10	65	5	550	650
2006	Anand high	204	5	500	120	20	90	10	550	650
2006	Patan	257	5	500	100	10	75	5	550	650
<b>Rs. payout as a function of rainfall deficit from normal rain</b>										
IFFCO-Tokio Policies	Premium	Normal	40%	50%	60%	70%	80%	90%	100%	
<i>Gujarat 2008</i>										
2007	Ahmedabad	43.82	607.4	100	150	200	300	400	700	1000
2007	Anand	71.91	783.6	100	150	200	300	400	700	1000
2007	Patan	85.51	389.9	100	150	200	300	400	700	1000

Source: Cole, Gine, Tobacman, Topalova, Townsend and Vickery (2008).

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